

Message Text

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PAGE 01 PRAGUE 00632 300952Z

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FOR COMMERCE BEWT/TPD (RICE)

E.O. 11652: N/A

TAGS: BEXP, CZ

SUBJECT: BRNO ENGINEERING FAIR 1974

REF: (A) USDOC 4786; B) PRAGUE A-22 OF FEBRUARY 15, 1974

C) PRAGUE 0219

1. SINCE TOTAL AREA OF GALLERY IN PAVILION H IS INDEED 534 SQUARE METERS (SEE REFAIR), EMBASSY TELPHONED BRNO FAIR AUTHORITIES MARCH 29 AND ACCEPTED ENTIRE GALLERY FOR USATECH '74 AS INSTRUCTED REFTEL (A). FAIR OFFICIALS NEED COMPLETED APPLICATION FORM ASAP AND, UNLESS COMMERCE OBJECTS, WE PROPOSE TO SEND A COMPLETED FORM SIGNED BY ECONOMIC/ COMMERCIAL OFFICER AS WAS DONE LAST YEAR TO SATISFY REQUIREMENT. FAIR OFFICIAL INDICATED THAT IF FIRST INSTALLMENT OF RENTAL PAYMENT WAS DELAYED SEVERAL WEEKS THERE WOULD BE NO PROBLEM SO LONG AS APPLICATION FORM SUBMITTED NOW.

2. AS NOTED REFTEL (C), TOTAL RENTAL WILL BE 97 SWISS FRANCS PER SQUARE METER, OR \$17,258 (AT 3,0015 SWISS FRANCS TO DOLLAR: LATEST QUOTATION AVAILABLE TO EMBASSY - MARCH 26, 1974). THUS, FIRST INSTALLMENT OF FIFTY (50) PERCENT OF ESTIMATED RENT WILL BE \$8,650(ROUNDED) AT CURRENT EXCHANGE RATES. WE URGE COMMERCE TO FORWARD U.S. TREASURY CHECK MADE PAYABLE TO BRNO TRADE FAIRS AND EXHIBITIONS CORPORATION IN ABOVE AMOUNT TO EMBASSY BY NO LATER THAN APRIL 30 FOR PAYMENT TO FAIR AUTHORITIES.

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PAGE 02 PRAGUE 00632 300952Z

3. EMBOFF WILL TRAVEL TO BRNO APRIL 3 FOR PURPOSE OF

PHOTOGRAPHING INTERIOR AND EXTERIOR OF PAVILION H.
PHOTOGRAPHS, WHEN DEVELOPED, WILL BE FORWARDED TO COMMERCE ASAP.

4. CONCERNING EXHIBIT LAYOUT, DURING VISIT TO
BRNO FEBRUARY 28 EMBOFF RAISED QUESTIONS OF AISLE WIDTH AND
NEED FOR LARGER LOUNGE AREA THAN SEEMED POSSIBLE FROM
GALLERY LAYOUT DIAGRAM. MRS. MATULOVA, COMMERCIAL
DIRECTOR OF FAIR, EXPLAINED THAT UNDER FIRE
PREVENTION CODE ALL AISLES MUST BE AT LEAST 2.12 METERS IN
WIDTH; THUS WIDTH OF EXHIBIT AREAS IN SECTIONS A AND C
WILL BE NO MORE THAN 2.4 METERS (TOTAL WIDTH OF SIDE
AISLES BETWEEN OUTSIDE WALL AND INSIDE GALLERY RAILINGS IS 4.5
METERS). AT OUR REQUEST, MATULOVA HAS OBTAINED NECESSARY
PERMISSION FROM FIRE MARSHALL TO EXTEND EITHER AREA
B OR D TO RESPECTIVE OUTSIDE WALL AT WHICHEVER END OF
GALLERY IS SELECTED FOR LOUNGS, THUS CLOSING OFF FIRE LANE
NOW APPEARING ON LAYOUT DIAGRAM. MATULOVA WILL NEED,
HOWEVER, PRELIMINARY SKETCH OF COMMERCE PROPOSED
FLOOR PLAN AS SOON AS POSSIBLE TO GIVE FAIR ARCHITECTS
IN JUSTIFICATION OF RELAXATION OF FIRE REGULATIONS.

5. WE EXPLAINED TO MATULOVA UNAVOIDABLE DELAY IN
SUBMITTING INFORMATION FOR FAIR CATALOG AND REQUESTED A
TWO-MONTH EXTENSION, OR UNTIL MAY 31, TO WHICH SHE
RELUCTANTLY AGREED.

WORTZEL

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